

ECONOMIC DEVELOPMENT and GOVERNMENTAL AFFAIRS
COMMITTEE MEETING MINUTES
April 1, 2024

In Attendance:

Committee: Chairman Rob Rice, Councilman Bill Farnham, Councilman Don Hayden

City Staff: John Doyle, Jen Worth, Doug Potts

Guests: Steve Lynch, Sean Wilson

Media: Darrell Maurina

- **Call to Order-** Chairman Rice called the meeting to order at 5:00 p.m.
- **Citizen Comments-** No citizen comments.
- **Approval of minutes-** Councilman Farnham made a motion to approve the meeting minutes from March 4, 2024. Councilman Davis seconded the motion. Motion passed.
- **Business Spotlight-** February Business Spotlight- Phelps Health Waynesville Campus
- **CID Expansion/Inclusion-** Doug Potts stated we are looking for ways to expand the CID area to include the new Dominos. We would have to talk to the Bank of Crocker and Price Cutter about putting their property into the CID. Doug Potts said the way it works is the land must be continuing or tied together. We will need a Resolution from the Council by next month. Doug Potts stated that we will have to petition the Bank of Crocker and Price Cutter and then the petition must be resolved by council. We will begin working on this within the next few weeks or month. Councilman Farnham asked what if the Bank of Crocker does not want to become part of the CID, what happens? Doug Potts stated that we could go from Price Cutter to the Health Department. The street that goes between the Bank of Crocker and where the new Dominos is going is City property. Councilman Rice asked if there is any reason that a business would not want to be part of the CID. Doug Potts stated that the Bank of Crocker does not really get anything from being part of the CID. They would only get things in the mail and email updates. They could also choose to participate in CID meetings if they wanted to. Doug Potts stated that a retail business not providing revenue could make use for public infrastructure improvements if needed.
- **Additional Murals on City Buildings-** Doug Potts stated Tom Campbell has recently put a mural on the surveyor office in Downtown Waynesville. There has been an interest in more murals in Pulaski County. Artist Ray Harvey has been approached by several people wanting murals on their buildings. Doug Potts stated we have a new public building, the new fire station and there are some other locations which may be a good idea for additional murals on City and public property. Councilman Rice asked how long the murals are expected to last and if they are coated with something. Doug Potts stated that first the wall is cleaned, primer, painted and then a special sealant is put on it. The murals last anywhere from 15-20 years. The Dollar General paid around \$16,000 for their mural, so the murals are not cheap, but they are not super expensive. John Doyle stated that he was approached by Mayor Wilson who was approached by Councilman Conley, with an idea to have a mural painted

on the blank wall behind the council in the council chambers. It is a good public spot and would be something to consider.

- ***Lowes Chevy New Ownership, Brush Clearing Abatements-*** Doug Potts stated that he received a call from Brian Penamen, the previous owner of Lowes. He stated he was sitting in the room with the new owners of Lowes Chevrolet. Doug Potts stated he spoke to the new owner about ways to clear the brush off the abutments going on to the bridge over I-44 and onto the entrance and exit ramp. The City does have a preliminary permit to do that from MODOT. Doug Potts stated that Tyler from Lowes Chevrolet is fully engaged in making the dealership much more visible from the interstate. Doug Potts stated he told Tyler that they are welcome to use the permit process. Lowes Chevrolet will start clearing brush as soon as they can. They have already cleared brush in the large lot past the Westgate.

- ***Special Events***
 - Best Sapper Competition- April 19
 - Junior Entrepreneur Seminar- April 30 at OTC- 5:30 p.m. to 7:30 p.m.
 - The Wall That Heals- May 16-19
 - Kids to Park Day- June 1

With no further business, the meeting adjourned at 5:15pm

The next scheduled meeting will be held on May 6, 2024, at 5 p.m.