

ECONOMIC DEVELOPMENT and GOVERNMENTAL AFFAIRS
COMMITTEE MEETING MINUTES
November 6, 2023

In Attendance:

Committee: Chairman Rob Rice, Councilman Bill Farnham, Councilman Cecil Davis

City Staff: John Doyle, Miriam Jones, Doug Potts

- **Call to Order-** Chairman Rice called the meeting to order at 5:00 p.m.
- **Citizen Comments-** No citizen comments.
- **Approval of minutes-** Councilman Davis made a motion to approve the meeting minutes from October 2, 2023. Councilman Farnham seconded the motion. Motion passed.
- **Business Spotlight-** November Business Spotlight- AutoGlass Central
- **SBS Mailer-** Doug Potts discussed the Small Business Saturday postcard that will be going out to 4,900 addresses.; did this last year as well. Promoting Shopping locally this holiday season in the City of Waynesville. Small Business Saturday is Nov 25th.
- **CID Board Meeting-** November 7, 2023 at 10:00 a.m.
- **Dollar General Mural-** The mural is complete. There will be a ribbon cutting on Wednesday, November 8, 2023, at 1:30 p.m. for the mural.
- **Entrepreneurship Symposium Update from November 3-** Mayor Sean Wilson put together the Entrepreneurship Symposium along with Doug Potts. Received a lot of feedback from those in attendance; hoping to do this annually.
- **“Missouri Loves Company” – MOPAR Program-** Doug stated the MOPAR program is an entity established to attract businesses to Missouri. It is a Missouri Partnership, marketing campaign that works across the state.
- **Special Events**
 - Veterans Day Parade- Saint Robert- November 11th
 - Christmas Parade- Waynesville- December 3rd
 - Christmas on the Square- December 7th

Having no further business, the meeting adjourned at 5:36 p.m.

The next scheduled meeting will be held on January 8, 2024, at 5 p.m.